

Distribution FAQ

Sunday, 06 April 2008

Frequently Asked Questions Does your company promote our labels? Yes. We promote your label in our sister website www.houseplanet.dj, which attracts 10,000 of visitors a day, Myspace, Forums, Blogs, Newsletters, Feed Reader all FREE of charge.

What we can't do for you is promote to your fan base, you should let your fans know when a new release is out and send them some info where to buy or download.

Can I send you Dj Mixes or Free tracks for promotion? Yes, Dj Mixes and free tracks are a good way to promote your label, please send us your mixes including tracklist and promos to info@houseplanetdistribution.com we'll then advertise it for you

Can I choose the stores to be distribute to? Yes, if you have already direct deals with some stores that is no a problem, with us you chose what stores you want your label to be distribute to

My distributor doesn't take care of my label as it should I'm frustrated, will you take care of us? If your distributor ignore your requests and needs because you are a small label or simply they can't cope, you could come with us. You won't have that problem we treat all labels the same and have an outstanding customer service, we promise to answer your emails in 24-48 Hours and don't get annoyed by your requests

How often do I get paid? Method of payments Houseplanet shall render to Label an accounting on a quarter annual basis, Sixty-five (65) days after quarter end, accompanied by payment of any amounts due. Any balance due under £50 (aggregated for all Licensees) shall be rolled into the following quarter and paid only when the balance exceeds £50
Quarter Schedule:

Q1-Jan-Mar / Q2-Apr-Jun / Q3-Jul-Sept / Q4-Oct-Dec

Report/Payment Dates: Q1: June 5-10 / Q2: Sept 5-10 / Q3: December 5-10 / Q4: March 5-10

Payments will be send through Paypal, Wire Transfer, Bank Check and Western Union/Money Gram

How do I upload our releases? We have a specially design website/extranet to upload your releases (Houseplanet+)

What file formats do you accept? WAV - 16 bits 44 Khz

JPG - 1000x1000 pixels

When our releases will be in the stores? Can I do Exclusive to Beatport? We need your release uploaded 1 month before its release date, for Beatport exclusive 20 days.

Bear in mind that the exclusive price is expensive for buyers so please only use the Exclusive option if your release is good enough for it or it won't sell.

How do I check sales? Is this automated? How can I prove you are giving a fair sales report? Sales will be updated monthly and quarterly in your label log-in page where you can download the reports.

We can send sales estimates from Beatport and some stores every time you ask, you can get one in less than 24 hours.

Our report generator tool is coming for 2010!

We can send you a prove of your sales from our administrator log-in area if you request it. E.g a picture of Beatport's Baseware showing your sales so you can check we are giving you a fair share, other distributors won't give you this

How do I advertise on Beatport? How much does it cost? The advertise is free, every week a label genre representative chose release/label to be advertise, we don't have control on this. Beatport advertisement policy provide upon request

How do I get a label/artist page on Beatport? Again we don't have access to this, they chose label/artist depending on the annual sales, if your label or artists have a Top 100 every release most probably you'll get one. Some labels get the page after only 1 year if they do really well on sales

I am new label, will my label be accepted by Beatport? Since October 2008 getting approved by Beatport is proving harder for new labels, this affects all distribution companies. Now you have to fill an application form which will be check by two members of the staff.

They are looking for labels with web presence, labels which have a fan base, good music and production, labels that have a good marketing plan and can prove a release schedule for the next 6 months.

Our advice: Create an impressive Myspace and add many friends, that way you start your fan base, having a website also helps.

Designs that will stand out, having a good logo and presence is very important to compete with 1000s of labels out there

If you have weak productions they won't accept your label.

Look what is the trend or selling in today's music.

Have different artists in your label, if you think you are creating a label only to release your music Beatport will spot this and won't accept your label

We highly recommend to start by signing with us for other stores we distribute to and then apply for Beatport in 3-4 months when your label is more established, you'll have a better chance this way

I don't see my label in Beatport anymore, what's wrong?

if your label doesn't sell \$500 every 3 months (Quarter) in a 6 months period it'll most probably be delete from Beatport website

My sales are low this Quarter, Why? Did you promote enough this month?

Will you buy your own music? Do my designs stand out?

Do your tracks have good sounding masters?

Where can I get Beatport charts? This will be send upon request, best days for handing the charts are beginning of the month. Some stores only accept charts from big names!

All tracks must be on Beatport already at the time of handing in the chart form, also please check properly for spelling mistakes if not your chart won't be accept

